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SUBJECT CODE NO: - GOE-9228
FACULTY OF SCIENCE AND TECHNOLOGY
B.Sc. (GOE) (NEP) (PATTERN -2024) SEM III
Examination November / December 2025
Computer Science (E-Business)

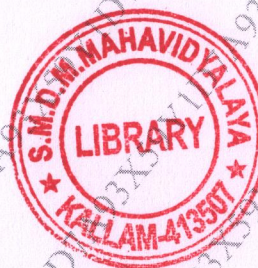
[Time: 1:00 Hours]

[Max. Marks: 30]

Please check whether you have got the right question paper.

N. B

- 1) All questions are compulsory.
- 2) Draw diagram whenever necessary.
- 3) Use Only blue or black pen for writing.



Section-A

Q1 Multiple Choice Questions.

10

1. Which is a key feature of e-business?
 - a) Paper-based record keeping
 - b) Manual order processing
 - c) Online supply chain management
 - d) Traditional advertising
2. Which business model allows consumers to sell products to other consumers?
 - a) B2B
 - b) B2C
 - c) C2C
 - d) B2E
3. Which is NOT a component of e-business infrastructure?
 - a) Servers
 - b) Web applications
 - c) Brick-and-mortar stores
 - d) Databases
4. Which technology supports online secure payment in e-business?
 - a) VPN
 - b) SSL/TLS
 - c) FTP
 - d) HTTP
5. The process of advertising products through digital channels is called?
 - a) E-marketing
 - b) E-finance
 - c) E-logistics
 - d) E-procurement

Section-B

Solve any four of the following

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| Q2 Explain the role of social media platforms in e-business promotion? | 5 |
| Q3 Discuss the legal and ethical issues in e-business? | 5 |
| Q4 Explain the concept of cloud computing and its benefits for e-business? | 5 |
| Q5 Describe how online marketplaces like Amazon or Flipkart operate? | 5 |
| Q6 Explain the differences between traditional marketing and e-marketing? | 5 |
| Q7 Discuss future trends in e-business, such as AI, blockchain, and IoT integration? | 5 |