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SUBJECT CODE NO: - X-3053
FACULTY OF COMMERCE & MANAGEMENT
B.Com S.Y Sem. III
Examination March / April - 2023
I.T. Application in Business- III

[Time: 02:00 Hours]

[Max. Marks: 50]

Please check whether you have got the right question paper.

N. B

1. Question number 1 is compulsory
2. Solve any three from Q.2 to 6.

Q1

A) Multiple choice questions:

04

- 1) Which of the following is e-commerce website for booking movie tickets?
 - a) Big basket .com
 - b) Book my show .com
 - c) Ajoio.com
 - d) OLX. Com
- 2) OTP stands for _____
 - a) One time password
 - b) One time process
 - c) One time password
 - d) On time process
- 3) Which type of E-commerce focuses on consumers Dealings with each other?
 - a) B2B b) B2C c) C2C d) C2B
- 4) The user reaches this page when they specify the address of a website
 - a) Web page
 - b) Home page
 - c) Summary page
 - d) None of these

B) Fill in the blanks :

- 1) _____ is the Indian Railway website for booking ticket.
- 2) E-Banking is also known as _____
- 3) The dimension of e-commerce that enables commerce across national boundaries is called _____
- 4) COD stands for _____

Q2 Define E-commerce state the advantage and disadvantages of E-commerce. 14

Q3 What do you mean by E-market places? Explain the types of E-marketplace 14

Q4 Define ERP state the advantages of ERP implementation in Business. 14

Q5 Explain the impacts of E-business on Employment and Job market. 14

Q6 Write short notes on: 14

A) CRM

B) Different digital payment methods

(7 marks each)