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**SUBJECT CODE NO:- 2284**  
**FACULTY OF SCIENCE AND TECHNOLOGY**  
**B.Sc. T.Y (Sem-VI)**  
**Examinations March/April-2022 (To be held in June/July-2022)**  
**Horticulture paper- XX**  
**(Horticulture Business Management)**

[Time: 1:53 Hours]

[Max.Marks:50]

Please check whether you have got the right question paper.

- N.B 1) Attempt all questions.  
2) Illustrate your answer with well suitable labeled diagram.
- Q.1 Define entrepreneur and describe in detail characteristics of entrepreneur. 20  
 Briefly comment on Carbon Credit.  
 OR
- Q.2 Describe in detail SWOT analysis. 20  
 OR  
 Write a Short notes on (any four)  
 a) Motivational factors  
 b) MAHABANANA  
 c) Medium term  
 d) APEDA  
 e) enterprise  
 f) Import policy
- Q.3 Choose any one correct answer 10
1. CFTRI is placed in \_\_\_\_\_  
 (a) Mumbai (b) Bangalore  
 (c) Pune (d) Mysore
  2. NHB stands for \_\_\_\_\_  
 a) National Homeopathy board  
 b) National Housing bank  
 c) National Horticulture Board  
 d) National Horticulture Bank
  3. Mahamango is associated with \_\_\_\_\_  
 (a) grape (b) Banana  
 (c) Mango (d) Anar
  4. District cooperative bank are operated at \_\_\_\_\_ level.

- (a) Village (b) Taluka  
(c) District (d) State
5. Urban Cooperative banks are monitored by \_\_\_\_\_  
(a) SBI (b) Dena bank  
(c) ICICI Bank (d) RBI
6. Weather based crop insurance scheme is based on \_\_\_\_\_  
(a) Income (b) Weather  
(c) both a & b (d) none of them
7. IARI responsible for \_\_\_\_\_  
(a) Black revolution (b) Green revolution  
(c) Purple revolution (d) None of them
8. NABARD bank dedicated for \_\_\_\_\_  
a) Rural development  
b) Metro cities development  
c) Airport development  
d) Defense development
9. \_\_\_\_\_ types of long term debt  
(a) Overdraft (b) Short term loan  
(c) advances (d) mortgages
10. \_\_\_\_\_ are types of financial resources  
(a) Equity (b) Loan  
(c) Debt (d) Grant