• solve any 25 questions Q1 to Q30

• solve any 25 questions Q30 to Q60

Examination October 2020

BCOM(Sem III)(CBCGS)

3352 English (Comp.)Paper-III (Written & Spoken Communication in English)

Time: One Hour Max. Marks: 50

tructions			

1is the appropriate word for the	e beginning of the writing of the appointmen	nt letter	
(A)We are happy	(B)We feel proud	(C)Congratulations! Welcome	(D)None of the above
2 In appointment letter writer should hig	shlight theof the interviewer		
(A)achievements	(B)habits	(C)sentiments	(D)feelings
3 The writer of the appointment letter sh	ould offerlike environment to the i	nterviewer	
(A)college	(B)family	(C)office	(D)restaurant
4 In the advertisement the offer to the cu	stomer should be		
(A)exciting	(B)frustrating	(C)disappointing	(D)challenging
5 By reading the offer in the advertisement	ent the customer should maketo pur	chase	
(A)delay	(B)hurry	(C)both	(D)none of them
6 Language of the letter should			
(A)generate interest of the reader	(B)appeal to the reader's pride	(C)try to include the reader in the process	(D)All the above
7 In the complaint letter the complainer	expects to the problem		
(A)extend	(B)keep	(C)solve	(D)increase
8 In answering the complaint letter, it sh	ould begin with		
(A)I am extremely happy	(B)I am extremely sorry	(C)I am extremely fine	(D)I am extremely confused
9 In the letter to deal with complaints, th	e writer should first		
(A)angry	(B)apologize	(C)hate	(D)regret
10 In the complaint letter the customer is	anxious to know in response to his/h	ner complaint	
(A) what action has been taken	(B)are they thanks	(C)are they apologize	(D)none of them
11 Agenda is			
(A)list of items to be attended in the meeting	(B)list of food items on menu card	(C)list of items should be purchased from market	(D)none of them
12 Is meeting will be well planned without	at agenda?		
(A)Yes	(B)No	(C)Both are possible	(D)Don't know
13 Proper schedule of any meeting should	l be within		
(A)2 to 21/2	(B)5 hours	(C)10 hours	(D)none of them
14 are important to write ' minute	es of meeting'		
(A)Notes	(B)Agenda of the meeting	(C)only A	(D)Both A and B
15 Minutes of meeting is a Of me	eting		
(A)agenda	(B)Record	(C)Both A and B	(D)None of them
16tense should be used in writing	'minutes of meeting'		
(A)Present	(B)Past	(C)Future	(D)Present continues
17 Which tool should be used in writing in	ninutes of meeting?		
(A)laptop	(B)tape recorder	(C)pen and paper	(D)all the above
18 Minutes of meeting should be ready be	efore the Of meeting		
(A)beginning	(B)middle	(C)end	(D)none of them
19 Resume is a of an employee	(D)inidule	(O)chu	(D)none of them
(A)sales document	(B)life story	(C)career obituary	(D)confession
20 Resume is a document	(D)life story	(O)career obtuary	(D)confession
(A) fake	(B)honest	(C)property	(D)medical
21 Resume is a stage in the select		(O)property	(D)medicai
(A)last	(B)middle	(C)first	(D)none of them
22 Resume should beto the job r	` '	(O)mst	(D)none of them
(A)divergence	(B)relevant	(C)Irrelevant	(D)none of them
23 Resume should start withinfo	` '	(O)ITCIEVAIIC	(D)none of them
(A)personal	(B)educational	(C)references	(D)skills
24 Resume should be within	((C) Total of the control of the cont	(= /omino
(A)1 or 2 pages	(B)information in bullet form	(C)precise and interesting	(D)All of them
25 In resume mention yourto dem	` '	(-)Preside and interesting	/= /· ··· · · · · · · · · · · · · · · ·
(A)hobbies	(B)skills	(C)education	(D)none of them
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26 The author of the prose 'On the Educa	tion of the Man of Business' is		
(A)Arthur Helps	(B)James Joyce	(C)H.G. Wells	(D)R.L. Stevenson
27 According to the prose 'On the Educat	tion of the Man of Business' essential quali	ty for a man of business is	
(A)deceptive nature	(B)cruel nature	(C)moral nature	(D)crafty nature
28 According to the author of the prose '6	On the Education of the Man of Business' t	he man of business should form	
(A)manners	(B)principles	(C)hobbies	(D)none of them
29 The man of business should learn			
(A)arrange and express what he knows	(B)cultivate fluency in writing	(C)fix attention in details	(D)All the above
30 Man of business should have			
(A)patient temperament	(B)disciplined imagination	(C)deep sense of responsibility	(D)All the above
31 The author of 'In the Office' is	_		
(A)Somerset Maugham	(B)Virginia Woolf	(C)AS Hornby	(D)T.S. Eliot
32 According to the author of 'In the Off	ice' modern business is done chiefly in		
(A)shop	(B)market	(C)office	(D)none of them
33 According to the author of 'In the Off	ice' one businessman needs towitl	h other businessman.	
(A)communicate	(B)fight	(C)quarrel	(D)play
34 In the prose 'In the Office' author give	es a brief overview of		
(A)work procedure	(B)tools of communication	(C)both	(D)none of them
35 The author of 'When Ideas make Mon	ey' is		
(A)R.K. Narayan	(B)Sharmila Ganesan	(C)M.R. Anand	(D)R. K. Laxman
36 The prose 'When Ideas make Money'	is an article written for the newspaper		
(A)Loksatta	(B)Economic Times	(C)The Hindu	(D)Times of India
37 In 'When Ideas make Money' the succ	cessful businessmen started their business of	on	,
(A)finance	(B)rent	(C)unworkable ideas	(D)debt
38 In 'When Ideas make Money' the succ		(2)	(= /====
(A)established businessmen	(B)bankrupt	(C)corrupt	(D)ordinary individuals
• •	businessmen become successful because the	` ' *	(=)oramary marriadans
(A)corrupt	(B)dared to dream big and hard work	(C)help to others	(D)none of them
• / •	ey' gave importance to in the field	• • •	(D)none of them
(A)innovation	(B)discovery	(C)support	(D)experience
41 Sandeep Gajakas had started business		(O)support	(В)схретенее
(A)crockery	(B)the shoe laundry	(C)electronics	(D)selling dogs
42 Suhag Khemlani's business was	(b)the shoe faulting	(C)electronics	(D)sering dogs
	(D)holzowy	(C)h avaalsaanin a	(D)none of them
(A)cleaning windows	(B)bakery	(C)housekeeping	(D)none of them
43 The title of Wasif Khan's company is	(D)11	(0)11	(D)D 1 114
(A)Care and Taker	(B)Homemade	(C)Home-care	(D)Packers and Movers
44 Wasiff Khan supplies fresh food for _		(0)	(=)
(A)dogs	(B)elephants	(C)goats	(D)cats
45 The Spiderwoman Khemlani cleaned to		(2)	(=)
(A)Taj in Mumbai	(B)Burj Khalifa in Dubai	(C)BBC building in London	(D)Shanghai Tower
46 The author of the 'Appro JRD' is	-		
(A)Sudha Murty	(B)Narayan Murty	(C)R.K. Laxman	(D)Raja rao
47 In 1974, the author of the 'Appro JRD			
(A)Mumbai	(B)Chennai	(C)Bangalore	(D)Hydrabad
48 The author of the 'Appro JRD', was ta	aking education of		
(A)Medicine	(B)Computer	(C)Fine Arts	(D)Architect
49 In 'Appro JRD' the advertise of the re	cruitment was ofcompany		
(A)Hindustan Antibiotics	(B)Bajaj	(C)Telco	(D)Graware
50 After reading the advertisement of job	the author of the 'Appro JRD' disappointe	d to	
(A)gender discrimination	(B)less vacancy	(C)far job place	(D)high qualification
51 The author of the 'Appro JRD' wrote	letter to		
(A)JRD Tata	(B)Ratan Tata	(C)Narayan Murty	(D)Azim Premji
52 The author of the 'Appro JRD' was go	one to for interview		
(A)Nagpur	(B)Banglore	(C)Pune	(D)Mumbai
53 The author of the prose 'The Man Wh	o Emailed the World' is		
(A)AS Hornby	(B)Po Bronson	(C)Sudha Murty	(D)T.S. Eliot
54 'The Man Who Emailed the World' is	a story ofIndian base American en	trepreneurs.	
(A)Sandeep Gajakas	(B)Sabeer Bhatia	(C)Narayan Murty	(D)Jack Smith
55 On July4, 1996 Bhatiya and Smith lau		•	

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(A)Yahoo	(B)Gmail	(C)Hotmail	(D)Microsoft
56 In the noun clause, the verb in the n	nain clause is		
(A)intransitive	(B)transitive	(C)auxiliary	(D)none of them
57 Subordinate clause is also called as			
(A)main clause	(B)independent clause	(C)dependent clause	(D)none of them
58 Clause must have			
(A)subject and predicate	(B)adjective and adverb	(C)noun and pronoun	(D)conjunction and preposition
59 Full stop is a in the sentence	e.		
(A)short pause	(B)long pause	(C)no pause	(D)none of them
60 Colon signs as			
<i>(</i> Λ).	(P)	(C).	(D)I