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SUBJECT CODE NO:- B-2258
FACULTY OF SCIENCE AND TECHNOLOGY
B.Sc. T.Y (Sem-VI) Examination OCT/NOV 2019
Horticulture Paper- XX
(Horticulture Business Management)

[Time: 1:30 Hours]

[Max.Marks:50]

Please check whether you have got the right question paper.

- N.B
1. Attempt all questions.
 2. Illustrate your answer with well suitable labeled diagram.
- Q.1 Define entrepreneurship and describe in detail any two entrepreneurship classification. 20
- OR
- Describe in detail cooperative farming. 20
- Q.2 Describe in detail project report. 20
- OR
- Write a short notes on (any four) 20
- a) Guidelines for motivation
 - b) MAHAMANGO
 - c) IARI
 - d) NHB
 - e) Stimulatory phase – I
 - f) Pull factors in women entrepreneurship
- Q.3 Choose any one correct answer 10
- 1) NABARD head office is situated at _____.
 - a) Mumbai
 - b) Jakarta
 - c) Bangalore
 - d) Simla
 - 2) ICAR is stands for _____.
 - a) Indian Credit Agriculture Research
 - b) Indian Council of Agricultural Research
 - c) Indian Council of Atomic Research
 - d) Institute of common Agriculture Research
 - 3) MAHABANANA is associated with _____.
 - a) Mango
 - b) Grape
 - c) Anur
 - d) Banana
 - 4) State cooperative banks are operated at ____ level.
 - a) India
 - b) State
 - c) District
 - d) Taluka

- 5) Import policy classified goods into _____.
- a) Restricted
 - b) Canalized
 - c) Prohibited
 - d) All of them
- 6) SWOT analysis T stands for _____.
- a) Threats
 - b) Trade
 - c) Training
 - d) None of them
- 7) National Horticulture Board was set up with recommendation of _____.
- a) Abdul Kalam
 - b) M.S. Swaminathan
 - c) Surrayya
 - d) None of them
- 8) IARC established in _____ at pusa.
- a) 1805
 - b) 1885
 - c) 1887
 - d) 1905
- 9) _____ is an short term financing source
- a) Debenture
 - b) Mortgages
 - c) Short term loan
 - d) None of these
- 10) _____ are characteristic of good enterprises.
- a) Risk taking
 - b) Creativity
 - c) Innovation
 - d) All of them