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SUBJECT CODE NO: - Y-2290
FACULTY OF SCIENCE AND TECHNOLOGY
B.Sc. (PATTERN-2013) (T.Y SEM VI)
Examination April / May - 2024
Horticulture paper- XX (Horticulture Business Management)

[Time: 1:30 Hours]

[Max. Marks: 50]

Please check whether you have got the right question paper.

N. B

- 1) All questions are compulsory.
- 2) Draw diagram whenever required.

Q.1 Briefly explain objectives & functions of cooperative marketing societies. 20

OR

Briefly comment on entrepreneurial opportunities of potential in agriculture

Q.2 Discuss four factors of SWOT analysis. 20

OR

Write a short notes on: (Any four)

- a) ICAR
- b) Carbon credit
- c) APEDA
- d) Medium term finance
- e) Individual entrepreneurship
- f) Capital for entrepreneurship development



Q.3 Choose any one correct answers. 10

- 1) _____ are external sources of finances
 - a) Grants
 - b) Debentures
 - c) Bank loans
 - d) All of them
- 2) _____ short term financing sources
 - a) Overdraft
 - b) Short term loans
 - c) Bills of exchange
 - d) All of them
- 3) NABARD established on _____
 - a) 2001
 - b) 2002
 - c) 1982
 - d) 1992

